

MOSES & SINGER LLP

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SEASONED IP LAWYER JOINS MOSES & SINGER

NEW YORK, January 5, 2009 – New York-based law firm **Moses & Singer** announced today that **Martin Schwimmer** has joined the firm. A well-known figure in the trademark and intellectual property community, Marty was previously of counsel to Moses & Singer’s Intellectual Property practice and also maintained a separate practice. As a partner, Marty will further enhance the firm’s national Intellectual Property practice.

“Marty has a long and distinguished career representing owners of some of the most recognized trademarks in the world,” said Alan Kolod, the firm’s chairman. Retained by Fortune 50 companies to advise on special issues relating to trademarks on the Internet, Marty supervises worldwide trademark and domain name protection programs in a variety of industries, including luxury goods, apparel and professional services. He also handles numerous trademark and domain name disputes and arbitrations and advises clients on prosecution and litigation. Cathy Frankel, chair of the Intellectual Property practice, added, “We look forward to working closely with Marty now that his practice is fully integrated with ours.”

Sought after by reporters to comment on groundbreaking trademark/copyright cases like the recent *Tiffany v. eBay* matter, Marty is also known for his award-winning “The Trademark Blog,” which posts updates and comments on trademark cases. Concerning the move, Marty stated “This move makes good business sense for everyone—my clients receive the benefits of a full service law firm and I can now focus full time on providing my years of IP experience to Moses & Singer clients.”

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